

**GREENSBORO PARKS AND RECREATION COMMISSION MEETING**  
**Wednesday, September 10, 2014 – 6 pm**  
**Caldcleugh Multicultural Center – 1700 Orchard Street**

**PRESENT MEMBERS:** Matthew “Matt” Lojko, Jr. (Chair), Decarlos Kinds, (Vice-Chair), Carl Brower, Andrew Egbert, Robert Enochs, Kelly Gaines, Justin Washington

**ABSENT MEMBERS:** Tim Tsujii

**STAFF PRESENT:** Jenny Caviness, Casey Chesson, Phil Fleischmann, Michelle Gill-Moffat, Luke Guthrie, Darryl Holsey, Anna Hoy, Teania Jackson, Mary Alice Kurr-Murphy, Nasha McCray, Mel Melton, Marcie Metzger, Kerri Mubaarak, Brooks Mullane, Clint Richardson, Pam Robbins, Mike Simpson, Doug Tanis, Wade Walcutt

**OTHERS PRESENT:** None

The regular meeting of the Greensboro Parks and Recreation Commission was held at Caldcleugh Multicultural Center. Matthew Lojko, Jr., Chair, called the meeting to order at 6 pm.

**WELCOME**

Kerri Mubaarak, Caldcleugh Multicultural Center Director, welcomed everyone and informed the Commission of programs and events held at the center.

**ANNOUNCEMENTS**

**Quorum**

Lojko announced that a quorum was present.

**CONSENT ITEMS**

**Approval of Minutes**

The minutes of the August 13, 2014 Parks and Recreation Commission meeting were approved as submitted.

**RECOGNITIONS**

**Volunteer of the Month**

Anna Hoy, Volunteer Coordinator, recognized volunteers from the Counselors in Training (CIT) Program who support summer camp counselors. Those recognized: Chris Walls, Nick Courman, Donae Brown, Juwan Wrenn, and Symia Dawkins.

**New Employee**

Phil Fleischmann, Community Recreation Services Division Manager, recognized new employee, Doug Tanis, Bryan Park and Gillespie Golf Course Superintendent.

## **STAFF REPORT**

### **Smith Senior Center “Center of Excellence” Certification**

Jennie Matkins, Senior Services Coordinator, reported that Smith Senior Center is undergoing a process of obtaining the “Center of Excellence” certification by the NC Division of Aging and Adult Services (DAAS). During the 1998-99 fiscal year, the DAAS launched a new initiative designed to enhance operations and programs for senior centers. Two tiers were identified; Center of Merit and Center of Excellence.

Matkins presented a powerpoint (attached) identifying 5 major operational areas; outreach and access to services, programs and activities, planning, evaluation and input from older adults, staffing, operations and physical plant.

A process known as SCOPE (Senior Center Operations and Program Evaluation) was established and is a self evaluation tool, a 60 page document. This document will be reviewed by the Piedmont Triad Regional Council and then reviewed by the NC DAAS. A taskforce will then visit the Smith Senior Center in October. Based on their recommendation the Center of Merit or Center of Excellence designation could be awarded. Staff is working towards Center of Excellence to show that exemplary services and opportunities are provided. Forty-four percent of the state’s senior centers are certified as either centers of “Merit” or “Excellence”.

This presentation also informed the Commission of the requirements necessary to become a Center of Excellence and reasons for applying (provided in attachment).

A taskforce site visit will be conducted on October 22, 2014, at which time staff will be informed if the center will be awarded the “Center of Excellence” status.

Matkins announced that September is National Senior Center Month and Smith Senior Center will host an Open House on September 18 from 10 am-1 pm.

In conclusion, Matkins recognized the Smith Senior Center Advisory Council participants who were present; Karen Harlee, Sharon Brant, and Ellen Drehmann. Also recognized was Teania Jackson, Smith Senior Center Director and Katy Thompson, graduate student at UNC-G studying gerontology, who is interning this fall with Smith Senior Center.

Egbert inquired if Legal Aid of NC was involved with this process with consideration of Elon University’s close proximity.

Matkins replied that Legal Aid of NC is a non-profit organization that visits senior centers to offer their services and were not involved with the process of this certification. Upon the opening of the downtown campus, Elon University conducted a presentation to Smith Senior Center staff of what they have to offer to seniors.

Lojko applauded staff for their efforts with this process and how it shows the level of commitment and professionalism of staff.

### **2014 Summer Day Camp and ENERGY in the Park Program Review**

Fleischmann stated that this presentation will provide a recap of accomplishments from this summer's programming. Fleischmann introduced in attendance Pam Robbins, Mel Melton, and Luke Guthrie, Facility Coordinators for the Community Recreation Centers.

Fleischmann stated that this presentation will include a summary of the NRPA Out of School Grant in the amount of \$25,000 that was received from the National Recreation Park Association. Fleischmann then turned the presentation over to Robbins.

Robbins referred to a powerpoint presentation (attached) and reported that summer day camps took place at all 11 community recreation centers. New programs, new staff, and new ideas were integrated into the program. Summer day camps consisted of field trips, visits to city pools, visits to the Ice House, and visits to area parks; all for free with other trips taken at a low cost. Lunch and breakfast is provided at no cost. Staff was encouraged to incorporate themes into their programming such as cruise ship themes where children were able to taste foods from other countries and learn about different languages. Other activities included reading at least 3 times a week. Children also had a visit from Mad Science.

Robbins reported 2013-14 comparison numbers, participation numbers, scholarship figures (provide in attached presentation). The cost for camp was \$70/week and scholarships were provided at a cost of \$35 to those participants who qualify for free or reduced lunches within the school systems. The Friends of Greensboro Parks and Recreation Foundation also provided funding for scholarship participants at Glenwood, Peeler, Warnersville, and Windsor Centers to supplement the \$35 fee, at total of \$2,100. Eighty percent of summer camp participants recieved scholarships. Revenue from the summer camp program increased close to \$10,000 from the previous summer.

Robbins continued stating that Parks and Recreation partnered with Greensboro Public Libraries to conduct a festival at the Chavis Branch Library for all summer camp participants and the community with approximately 800 in attendance. Robbins then turned the presentation over to Melton.

Melton informed the Commission that the summer day camp provided nutritional meals at the 11 community recreation centers and at the ENERGY (Education, Nutrition, Exercise, Recreation, and Games for Youth) in the Park locations. Greensboro has been recognized as having 17 census tracts which qualifies as food deserts. Most centers are in proximity of a food desert.

Melton reported the number of meals provided (over 10,000) and a map of the locations where meals were provided as well as comparison numbers from the previous summer. (in attached presentation). Melton then turned the presentation over to Guthrie.

Guthrie stated that meals were served at the 8 ENERGY in the Park locations (identified in attached presentation). Woodmere Park was managed by East White Oak Center this summer allowing the opening 2 additional sites identified as a need for the program; Henry Street and Heath Parks. These locations were managed on modified hours, 11 am-3 pm, times that are typically high in attendance. Meals were provided at each location totaling 2,726 meals. Participation numbers increased this summer from opening the 2 additional sites. This program was offered at playground/park locations that are identified as food desert areas.

Guthrie reported that a new program within the ENERGY in the Park program was initiated this summer called The OrganWise Guys. This program is a result of the NRPA Out of School Grant that encourages children to learn about the different parts of the body and healthy eating habits. This program was also included with the Greensboro Sportsplex summer camp program. Staff will have the ability to apply for this grant again in the spring.

Fleischmann continued the presentation by stating that the summer day camp fee is a great value with what the children are receiving. Appreciation was given to the Friends of Greensboro Parks and Recreation to further subsidize camp cost.

Successes of 2014 were mentioned along with planning ahead for 2015 (included in attached presentation).

Kinds inquired if children are eating the healthy food choices. Kinds also asked why Lindley Center meal numbers more than doubled this year.

Melton replied that food not eaten is placed on a shared table for others to enjoy so that food is not thrown away and wasted. The Lindley Center numbers increased due to the increased number of participants this year and possibly due to more arriving for breakfast than last year.

Egbert inquired what healthy foods are being provided.

Melton stated that a certain amount of fruits and grains must be provided to be considered a healthy meal. Every day is a different nutritional meal.

Robbins added that pre-packaged food is provided for field trips.

Brower expressed appreciation for this program.

Lojko inquired if East White Oak Center will continue to manage Woodmere Park so that this program can continue to be offered at Henry Street and Heath Parks. Lojko also asked if anyone was turned away from being able to participate because they could not afford the cost.

Fleishmann replied that it is the intent to continue with the agreement with East White Oak Center with hopes of continuing the program at Henry Street and Heath Parks. Staff will be evaluating this past summer's program to ensure there is an impact at these locations.

Robbins stated that most centers filled to capacity and were unable to provide this service to all those interested.

Fleishmann informed the Commission that the program may be able to expand. Families are redirected to other centers when the center they inquire about is full.

Melton stated that no one was turned away due to not being able to pay.



### **Summer Night Lights Update**

Michelle Gill-Moffat, Youth Development Director, reported that the 2014 Summer Night Lights (SNL) program is a collaboration effort with the Parks and Recreation Department, City Arts, Greensboro Police Department, Greensboro Public Libraries, and numerous community business and agencies that offer free activities, workshops and food for teens during the summer. Guilford County Schools Resource Officers are onsite for everyone's safety.

In 2013, there were 5 SNL events held at the Greensboro Sportsplex with 2,022 participants. This year an additional night was added, increasing participation by 1,470. Two special events were held this summer; GYC recruitment fair and a night where community agencies visited giving awareness to the participants of agencies that are available for teens.

Staff will continue evaluating this program to what activities are working and what will need to be changed.

Gaines inquired why events are not held at the Sportsplex in July.

Gill-Moffat replied that events cannot be held due to tournaments taking place.

Gill-Moffat presented a powerpoint presentation (attached) that showed additional statistics from the program and the type of events that were held.

### **Year Round Youth Initiatives**

Jenny Caviness, Youth and Volunteer Services Division Manager, presented a powerpoint presentation (attached) that gave an overall review of youth programming and opportunities that engaged youth throughout the community over the course of the past year, including; Teen Summit with 250 youth in attendance; Summer Night Lights (SNL) with 3,000 in attendance last summer and 5,000 this summer; Counselors in Training who provided 4,000 volunteer hours last summer verses 8,000 hours this summer with 42 out of 60 who volunteered enough hours to earn a Guilford County School service learning award; Summer Youth Collaborative; GYC; college tours; non-traditional college fair; field trips; GYC Institute; Ghoulash; Santa's Workshop; Camille's Closet; Fashion Show; Operation Move; Youth Leadership Greensboro (YLG); Student Improvement Awards; youth volunteerism; Youth Leader Training Series; Youth Service Providers.

At the request of Councilperson Fox, a new initiative is taking place on establishing a College Commission. Greensboro has 7 higher education institutions. The College Commission will allow students to be civically engaged through Parks and Recreation and the City of Greensboro.

Kinds inquired if the City of Winston-Salem has reached out inquiring about Greensboro's efforts with teens.

Caviness responded that she continues an ongoing relationship with Winston-Salem Parks and Recreation and shared experiences and efforts with teens.

### **NEW BUSINESS**

NONE

## **OLD BUSINESS**

NONE

## **SPEAKERS FROM THE FLOOR**

NONE

## **INTERIM DIRECTOR'S REPORT**

Walcutt stated that the theme for this meeting was "the strive for excellence and the refusal to be complacent".

During a Commission meeting held in the spring, staff presented what the department wanted to do this summer to not have the same issues as the previous summer. Walcutt stated that he is proud and humbled to be a part of this department by seeing results with the expansion of SNL, how staff worked with more partners, and the success of the other summer programs, in a time where reductions had to be made. The department was fortunate enough to find a way to provide services not normally expected through parks and recreation; however this is the department's normal as we always go above and beyond what is expected, such as providing meals and strategically placing them in designated food dessert areas. Walcutt commended staff for the execution of seeing through what they wanted to make happen.

The city will host a dinner with all boards and commissions on August 23 at the Coliseum Terrace.

Walcutt thanked all those who planned for and were able to participate in the Keeley Park Open House.

The department hosted a football jamboree as kickoff to the youth football program. There were 29 different teams, ages 7-12. With parents and family there was close to 500 people in attendance.

In cooperation with Guilford County, a mobile oasis (mobile food market) is now available providing fresh and local produce in different areas of the community.

Wade expressed appreciation for all those who participated in the Griffin Community Recreation Center Grand Opening.

## **COMMISSIONER'S COMMENTS**

Washington commended staff on the efforts towards the Smith Senior "Center of Excellence". As well as efforts with SNL, GYC, and day camps.

Kinds expressed appreciation to staff for their efforts on what began as a bad news story and turned it into something spectacular so quickly. It is incredible how much effort went into making this a successful summer.

Gaines stated that she is in awe of what this entire department has to offer.

Enochs stated that he appreciates the work of the programming taking place and the growth of the youth programs that is coming along with it.

Brower commended the department on having a successful summer.

Lojko reported that he attended the Greensboro Beautiful Annual Meeting and stated that it is incredible what this organization does keeping the “green” in Greensboro. The imagination, creativity and collaboration that take place with staff and the other groups within and outside the city are incredible. As a citizen of Greensboro, Lojko stated how much he sincerely and personally appreciates everything this department does.

Lojko announced that the next meeting will be held at Lindley Community Recreation Center on October 8 at 4 pm.

With no further business, Lojko adjourned the meeting at 7:45 pm.

Respectfully Submitted,  
Marcie Metzger, Executive Assistant  
Greensboro Parks and Recreation



# **September Volunteers of the Month**

## *Outstanding Counselors in Training*

### *Summer 2014*

- **Nick Courman, Craft Center**
- **Chris Walls, Craft Center**
- **Donae Brown, Griffin Center**
- **Juwan Wrenn, Griffin Center**
- **Symia Dawkins, Lewis Center**



N.C. Division of  
Aging and Adult  
Services



## Senior Center Certification Process

Center of Excellence

## Best Practices for Senior Centers

### Five Major Operational Areas:

- ▶ outreach and access to services
- ▶ programs and activities
- ▶ planning, evaluation, and input from older adults
- ▶ staffing
- ▶ operations and physical plant



## SCOPE

### Senior Center Operations and Program Evaluation

- ▶ Self-Assessment Tool and Score Guide
- ▶ Measures centers for "Merit" or "Excellence"
- ▶ Provides measurable indicators of best practices
- ▶ Provides a framework centers can use for planning

More than 44% of the state's senior centers are certified as either centers of "Merit" or "Excellence"



## What is required for Excellence?

### ▶ Services, Publicity and Marketing

#### 1. Information and Referral

Community Resource Connections (CRC)

SeniorLine

#### 2. Services

Required on site: Health Screenings, Fitness and Health Promotion, Insurance Counseling, Tax Preparation, Legal Services

Additional services: 11 others provided on site  
16 others provided by I & A



## What is required for Excellence?

### ▶ Services, Publicity and Marketing (cont....)

#### 3. Publicity for the Center and its Services/Activities

Brochure, Newsletter, Website, Social Media

#### 4. Marketing to Special Populations and the Community

Older adults: with low income

from ethnic minority groups

with physical or cognitive impairments

whose primary language is not English

#### 5. Training for Non-Elderly

College interns, Caregivers, Professionals



## What is required for Excellence?

### ▶ Activities, Volunteer Opportunities, Advocacy and Transportation

1. All regularly scheduled group activities over a 3 month period (daily, weekly, monthly)

2. All other activities for the past year  
(quarterly, semiannual, annual, one-time events)

3. Drop-in activities (must be 10% of daily attendance)  
Fitness room, Gym walking, Lounge, Outside activities





## What is required for Excellence?

### ▶ Activities, Volunteer Opportunities, Advocacy and Transportation (cont.....)

#### 4. Opportunities for Volunteers

Volunteering at the center

Volunteering in the community through the center

Volunteer Manual

Volunteer Recognition

#### 5. Advocacy – Center has advocated for older adults, or facilitated individual self-advocacy or advocacy by groups

#### 6. Transportation to the center

GTA bus stop



## What is required for Excellence?

### ▶ Planning, Evaluation, and Input from Older Adults

#### 1. Governance

Mission Statement

Senior Center Advisory Committee

#### 2. Input from Older Adults

Satisfaction Surveys – Participant/Non-Participant

#### 3. Planning

Planning Process

Short and Long-term goals





## What is required for Excellence?

### ▶ Staff

#### 1. General Personnel Practices

City of Greensboro Personnel Policies

#### 2. Individual Training & Professional Development

Individual Staff Training Review for previous year

Individual Staff Training Plans for upcoming year

All employees working 8 hours or more per week

40 hours per week – 15 hours per year

20 hours per week – 7.5 hours per year

8 hours per week – 3 hours per year

$$8 \times 15 \div 40 = 3$$



## What is required for Excellence?

### ▶ Other Operational Issues

#### 1. Collaborations with other agencies – MOU/MOAs

Community Resources Connection (CRC)

AARP Foundation Tax-Aide Program

#### 2. Extended hours of operation

#### 3. Current compliance with all local safety codes

#### 4. Maintenance of center and grounds

#### 5. Accessibility features for people with disabilities

#### 6. Fundraising

Attractions Coupon Books, Craft Sales, Quilt Raffle



## Why apply?

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- ▶ Enhances professionalism
- ▶ Provides accountability
- ▶ Assures quality
- ▶ Improves credibility
- ▶ Markets the organization
- ▶ Identifies excellence
- ▶ Provides a snapshot of the organization
- ▶ Promotes consistency and uniform standards

The Division of Aging and Adult Services links **funding** to the level of certification.

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## What happens next?

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- ▶ SCOPE was submitted to the Piedmont Triad Regional Council Area Agency on Aging on August 22 for initial review
- ▶ SCOPE is due to the N.C. Division of Aging and Adult Services by September 22 for review
- ▶ Certification team site visit is October 22
- ▶ We will know at the conclusion of the site visit if we are certified as a "Center of Excellence"



## Senior Services at a Glance

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### ▶ Smith Senior Center

Attendance for FY 2013-14 : 48,964

Average per month : 4,080 visits

Average per day : 200 people

Highest month : October 2013 – 5,092 visits

### ▶ A.H.O.Y. – Add Health to Our Years

Attendance for FY 2013-14 : 17,755

Classes offered in 8 of 11 recreation centers



## The Silver Tsunami

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- ▶ North Carolina's 2.4 million baby boomers (those born between 1946-1964) have begun to enter retirement age

- ▶ By 2019, the state as a whole will have more people age 60 and over than ages 0-17

In Guilford County:

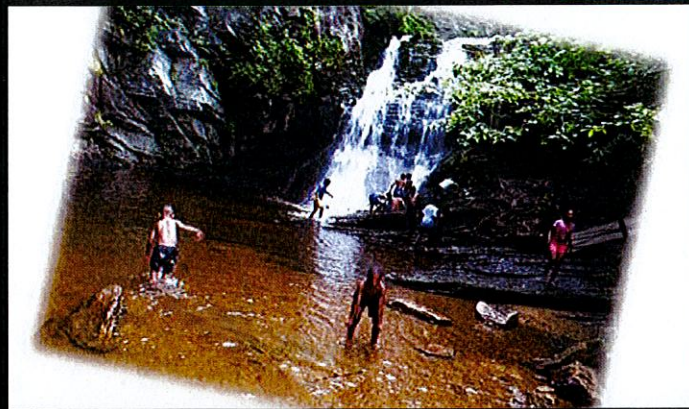
- ▶ In 2012, nearly 1 in 5 were age 60 and over (18.5%)

- ▶ In 2032, nearly 1 in 4 will be over age 60 (24.2%)

Source: American Community Survey 2008-2012, NC State Data Center







**Summer Day Camp and  
ENERGY at the Park  
Program Review**

**2014**



Community Recreation Centers Summer Programs

**Summer Day Camp  
Summer Meals Program  
ENERGY at the Park  
NRPA Out of School Time Grant**

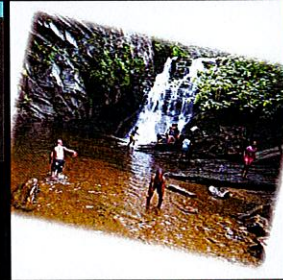


## Program Goals

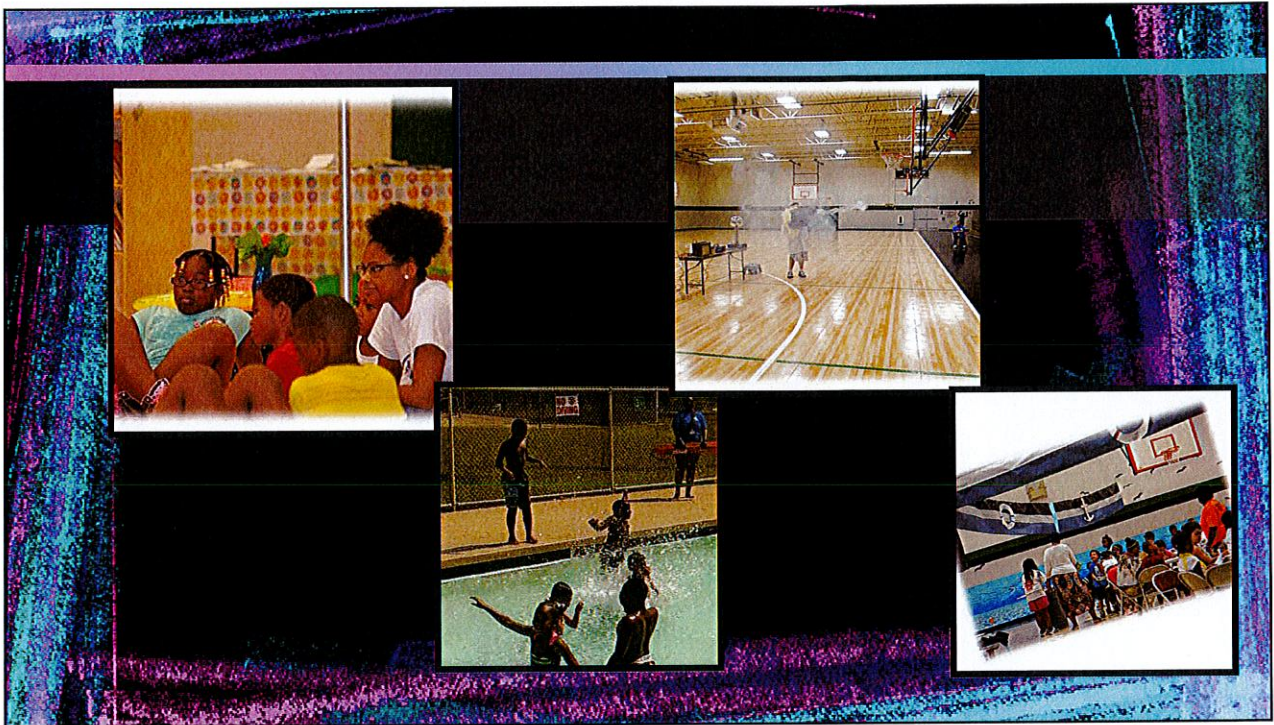
Smiling Faces  
Entertained Children  
Successful Programs

## Summer Day Camp

- New programs
- New staff
- New ideas
- Creativity abounds







## Look what we did in our Summer Day Camp Program . . .

### 2013

Participation	5207
Scholarships	4018
Revenue	\$223,790

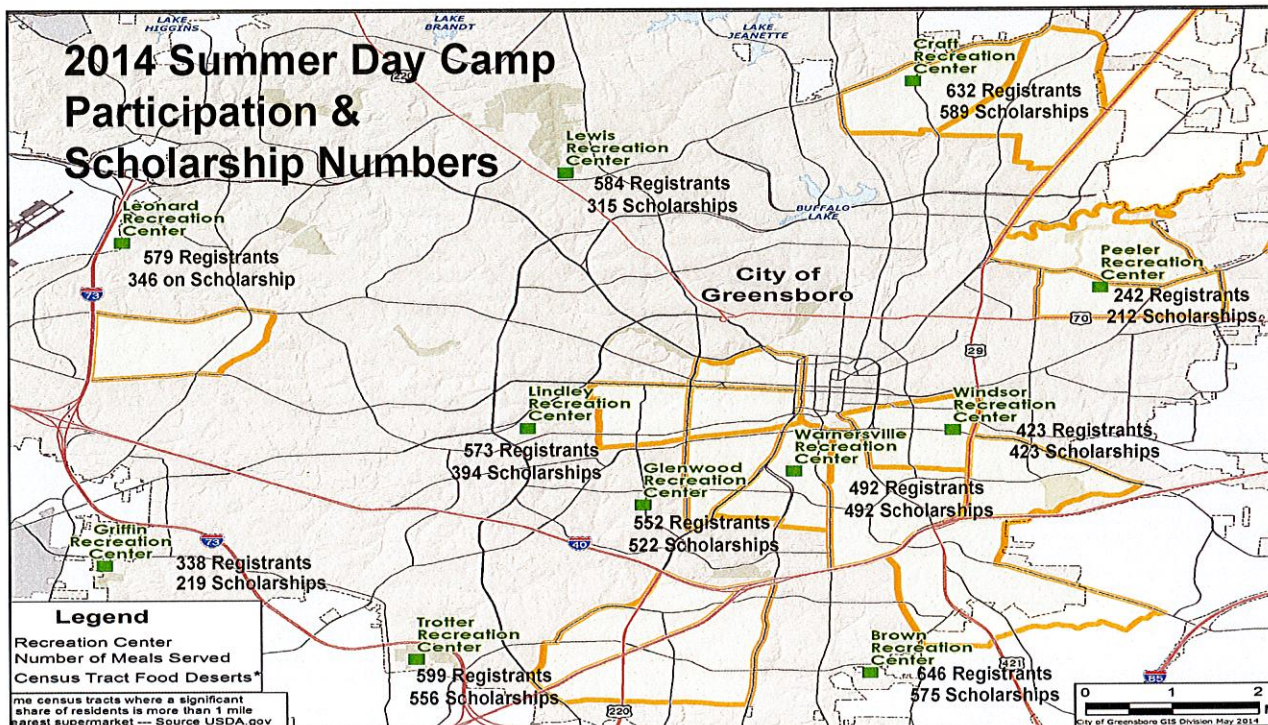
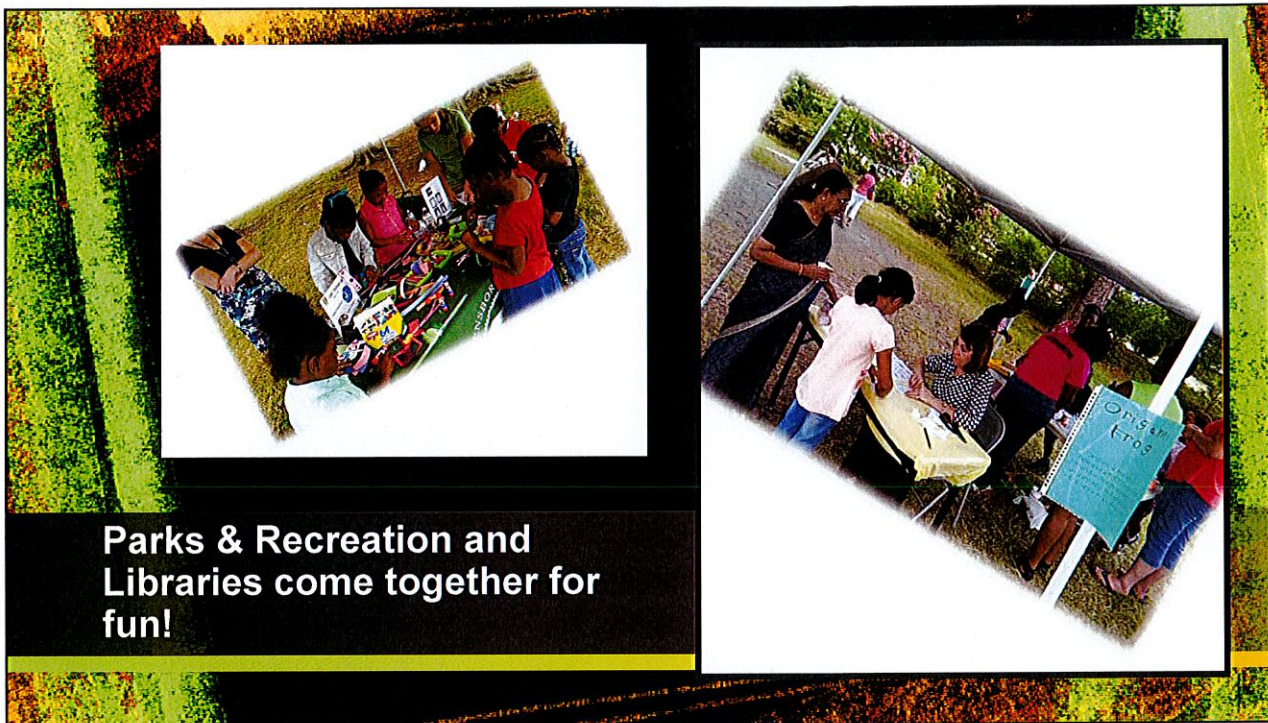
The Friends of Greensboro Parks and Recreation Foundation provided more scholarship money to assist families in need at Glenwood, Peeler, Warnersville, and Windsor.

### 2014

Participation	5660
Scholarships	4643
Revenue	\$233,695









Providing Nutritionally Balanced  
Meals for Our Children

## Summer Meals Program



### Summer Meals Program

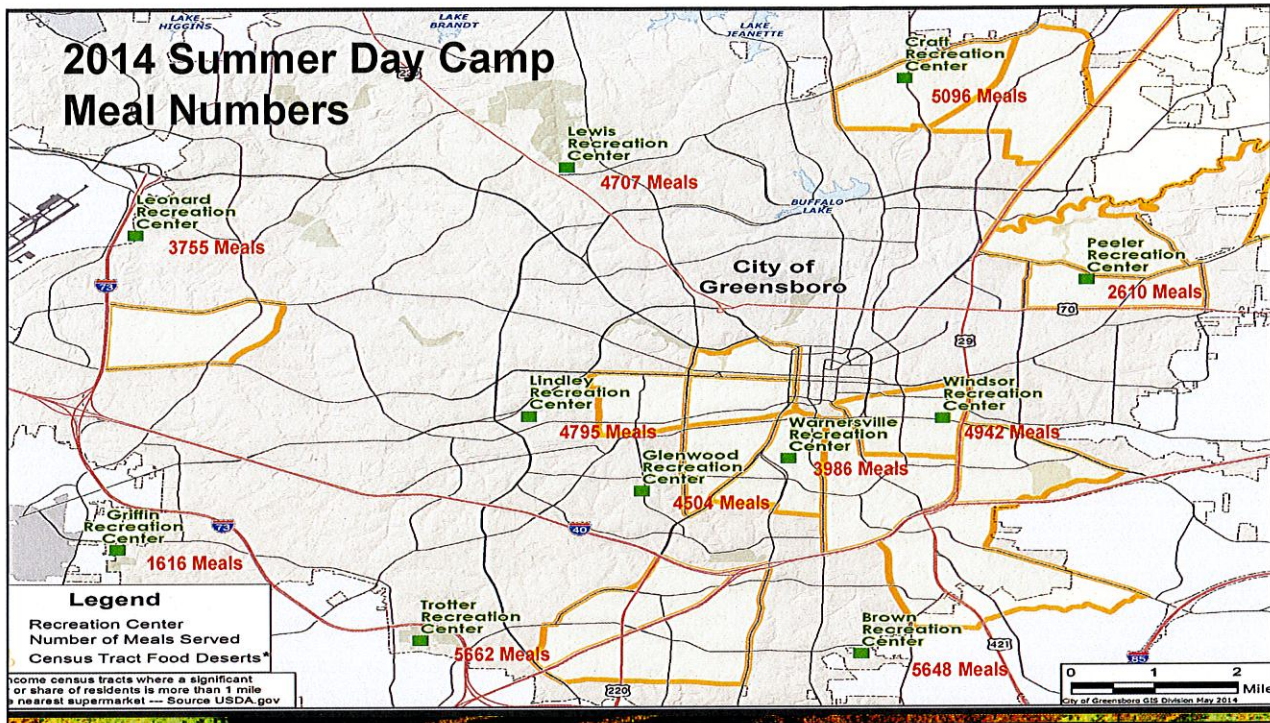
The recreation centers provide a meal program as part of our summer day camp and ENERGY at the Park program.

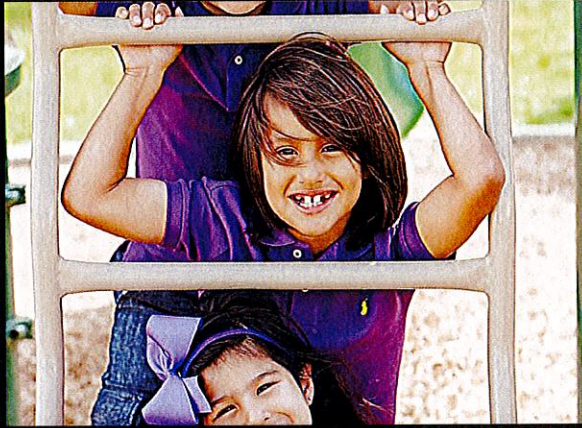
We provided more meals in 2014 than we did in 2013.



Greensboro has been recognized as having 17 Census tracts which qualify as food deserts.





**ENERGY at the Park**

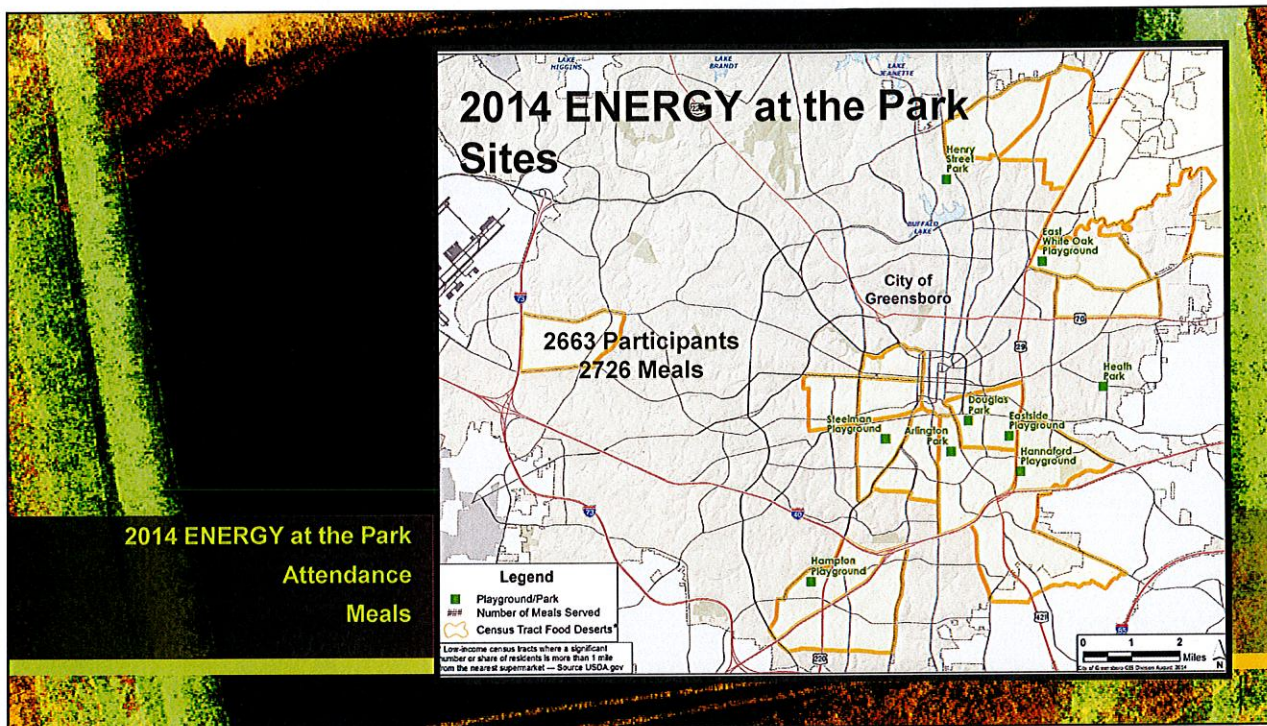
Education, Nutrition, Exercise,  
Recreation, and Games for Youth

8 Parks

Lunch Provided

Two new locations with modified hours





## THE ORGANWISE GUYS

Teaching Children About...How to be Smart from the Inside Out

### NRPA Out of School Time Grant

- \$25,000!
- Implementation of Evidence Based Healthy Eating Curriculum
- Funds to Purchase Sustainable Program Materials
- Offered at 11 Community Recreation Centers, 8 Playgrounds, and Greensboro Sportsplex
- Ability to Apply Again in 2015



## Successes in 2014

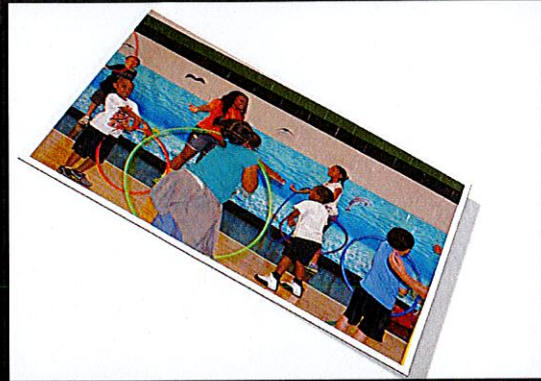
Opened a new recreation center

Received \$25,000 NRPA Out of School Time grant

Opened 2 additional playgrounds for ENERGY at the Park program

Increased participation in our summer day camp programs, in addition to the number of meals served

New staff, new ideas in our facilities



## Looking ahead to 2015

Staff training

Field trip transportation options

Marketing

Re-evaluation of ENERGY at the Park program

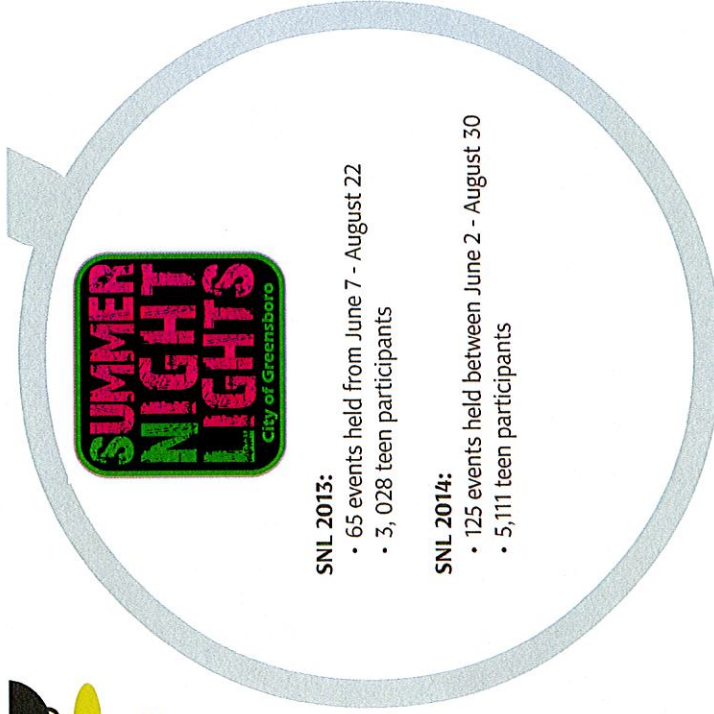
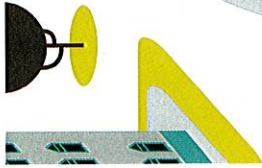








Events were offered at facilities throughout the City including libraries. Everything from art journaling, innovative inventions, financial planning to movie nights were included.



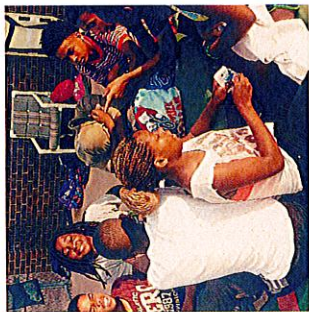
**SNL 2013:**

- 65 events held from June 7 - August 22
- 3, 028 teen participants

**SNL 2014:**

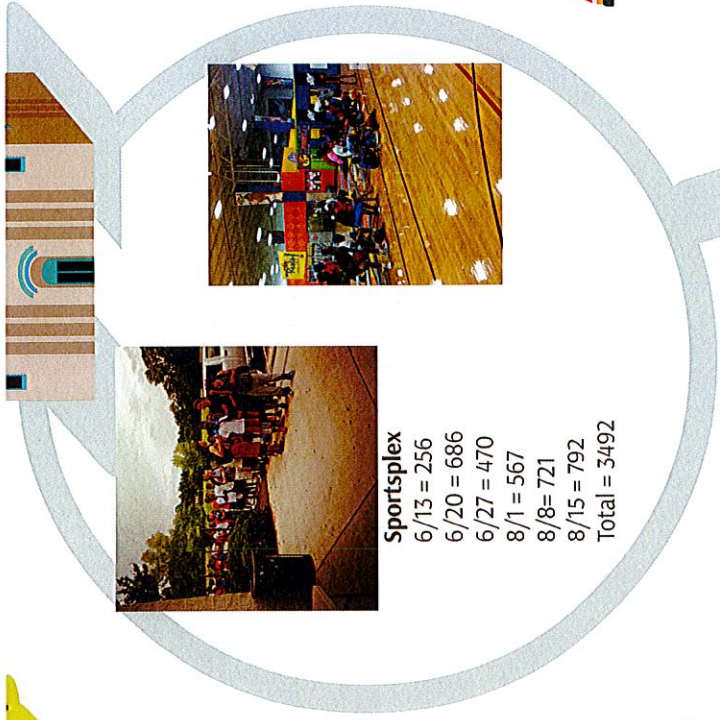
- 125 events held between June 2 - August 30
- 5,111 teen participants





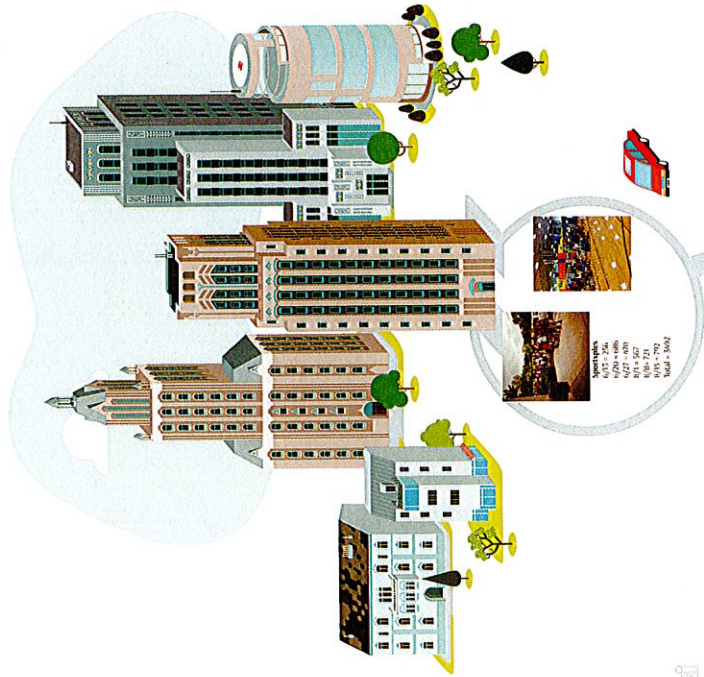
Pool Parties were a huge hit!





### Sportsplex

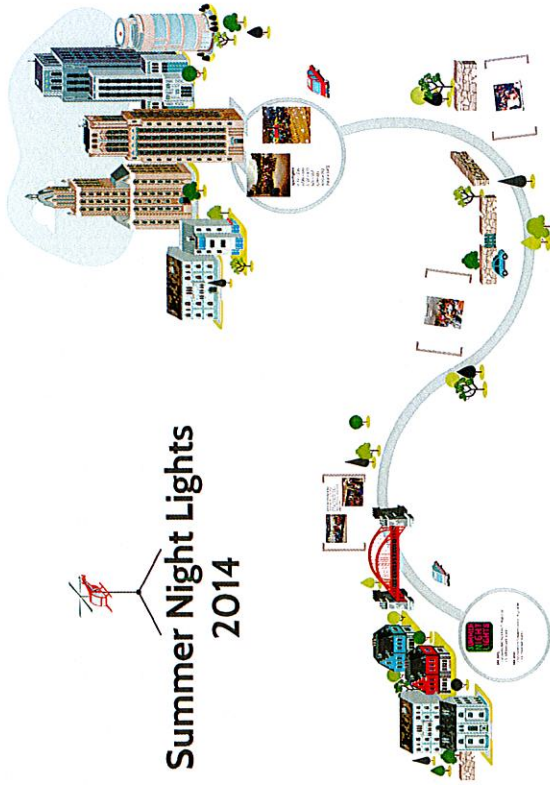
6/13 = 256  
6/20 = 686  
6/27 = 470  
8/1 = 567  
8/8 = 721  
8/15 = 792  
Total = 3492



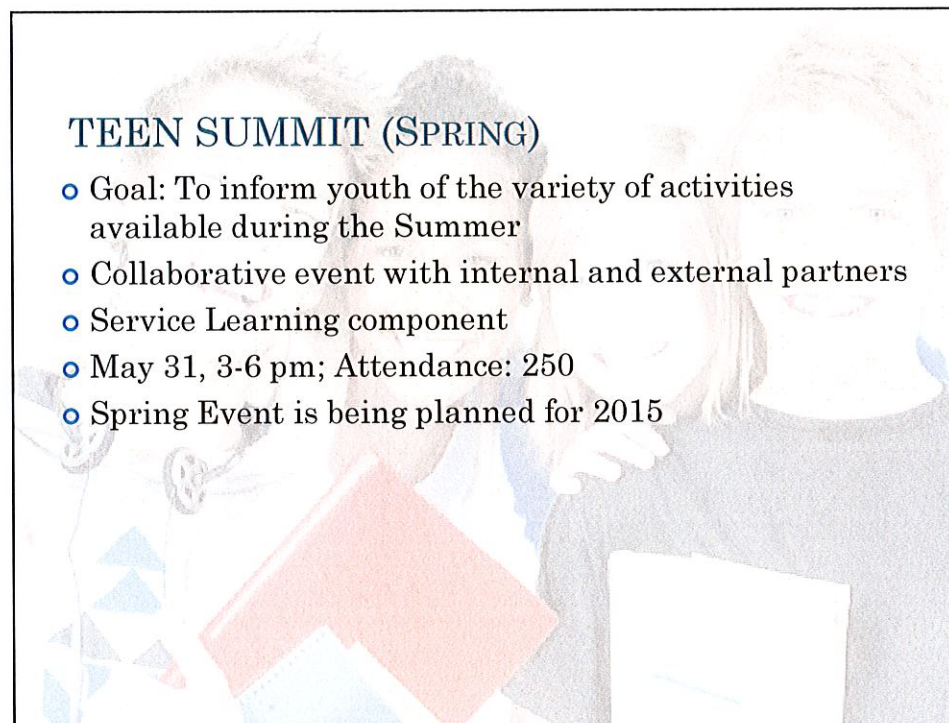
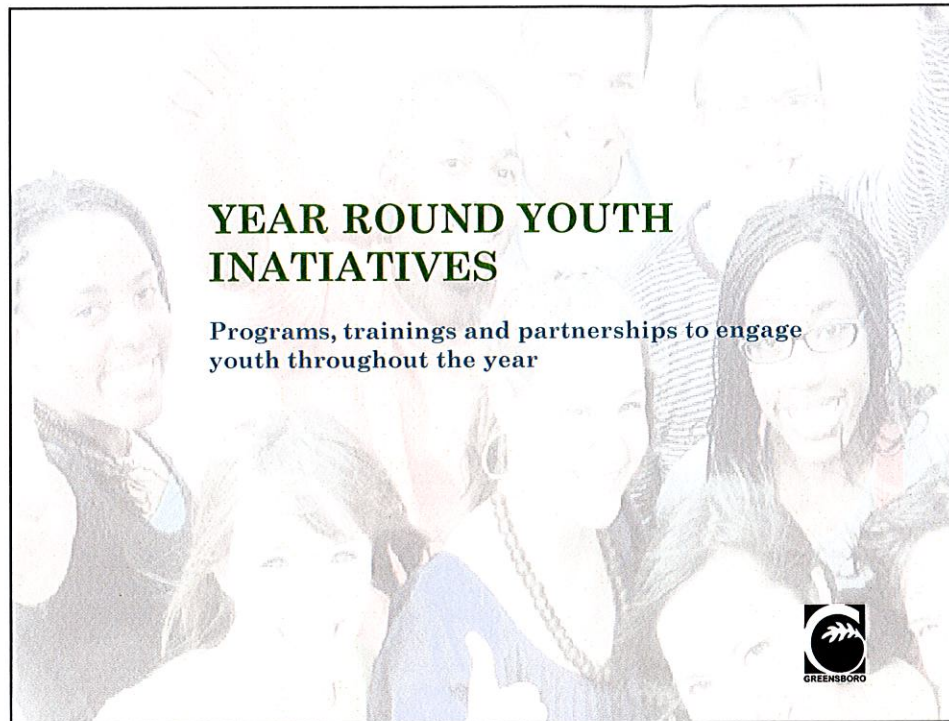
Sportsplex  
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Total = 3492



# Summer Night Lights 2014







## 2014 SUMMER NIGHT LIGHTS (SUMMER)

- Goal: To provide teens in Guilford County with free activities during high crime times of the summer through community partnership
- 2013: 66 events, 3000+teens
- 2014: 122+ events, 5000 Participants
- Planning for 2015

## COUNSELORS IN TRAINING (SUMMER)

- Goal: To offer teens (15+) a chance to gain real work experience, service learning hours, and leadership skills at one of Parks and Recreation's summer camp locations for at least three weeks
  - 2013: 34 CIT's, 4000 hours
  - 2014: 61 CIT's; 8830 hours
- 42/60 completed enough hours to earn a Service Learning Award
- 5/60 completed enough hours to earn a Service Learning Diploma from this summer of service alone!
- 78% of our CITs completed enough hours to earn Service Learning recognition from GCS



## SUMMER YOUTH COLLABORATIVE (SUMMER)

- Goal: A collaborative effort to offer youth advocacy and training during the Summer for teens in 4 agencies
- Agencies participating: GYC, Partners for Healthy Youth, Teens Taking Action, Smart Girls Leadership
- 25-30 youth per session
- GYC's goals for participation:
  - Expose teens to topics facing their peers and the community
  - Meet teens from other community groups
  - Offer additional summer training opportunities

## GREENSBORO YOUTH COUNCIL (AUG- MAY)

- Goal: To develop leadership and volunteer opportunities for Greensboro/Guilford County high school students through the planning and implementation of unique youth-run programs that benefit and serve the community.
- Refocus on overall program:
  - Brand/Website
  - Service Learning
  - Recruitment Strategies
    - 8<sup>th</sup> graders
    - GYC Clubs

## GREENSBORO YOUTH COUNCIL (AUG.-MAY)

- Projects: New
  - College Tours (Nov. 4 to A&T/HPU)
  - Non-traditional College Fair (Feb. 18)
  - Teen Trips (Recruiting-Kersey Valley)
  - GYC Institute
- Projects: Ongoing
  - Ghoulash
  - Santa's Workshop
  - Camille's Closet
  - Fashion Show
  - Operation Move

## YOUTH LEADERSHIP GREENSBORO (AUG-MAY)

- Goal: To provide a variety of activities that high school youth an in-depth look at community issues and concerns
- High school sophomores, juniors and seniors
- 5 day long sessions, planned by a board High School youth
- Field Study project
- Program GYC and Chamber of Commerce



### STUDENT IMPROVEMENT AWARDS (SEPT-MAY)

- Goal: To award students who have demonstrated personal and academic growth despite obstacles
- Partnership with Summit Rotary
- Community Review board: Rotary members, Guilford Education Alliance, SRO's
- Honored 16 middle and high school students this year
- Recognize 2 as Students of the Year and they will receive \$500 and an iPad



### YOUTH VOLUNTEERISM (YEAR ROUND)

- Goal: to provide appropriate opportunities to enhance and improve services, programs and facilities.
- 2012-2013: 15,518 hours
- 1829 youth
- 2013-2014: 10,800 (No GYC Carnival)
- 1860 youth



A faded background image of a woman with long brown hair holding a baby in her arms. The woman is smiling and looking down at the baby.

## SERVICE LEARNING (YEAR ROUND)

- Goal: To allow students to take what they have learned in the classroom and apply it to real-life situations
- Offered in accordance with Guilford County Schools (GCS)
- Reiteration of learning
- Civic Engagement
  - GYC's refocus to align with GCS initiatives

A faded background image of a group of people sitting around a table in a meeting or training session. Some people have their hands raised.

## TRAINING AND DEVELOPMENT (YEAR ROUND)

### Youth Leaders Trainings (Fall & Spring)

- Goal: To become the leaders in providing training and resources for youth service providers in all aspects of their jobs
- Increase awareness of programs and opportunities for collaboration
- Will be offered every 6 to 8 weeks in a series that builds towards a conference in several years

## TRAINING AND DEVELOPMENT (YEAR ROUND)

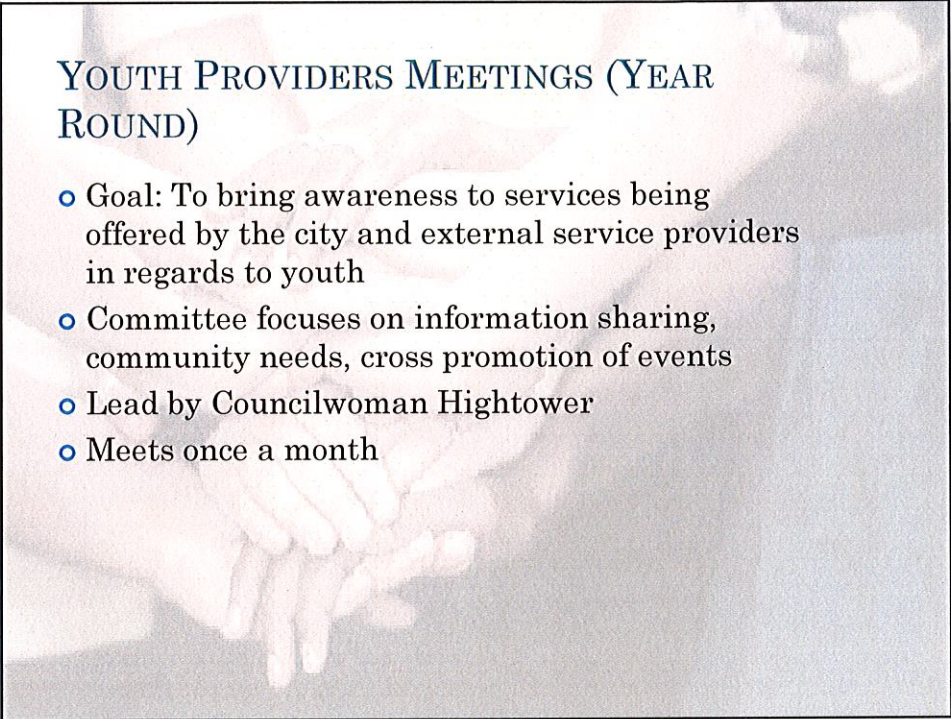
### GYC Institute (Fall & Spring)

- Goal: To build well rounded leaders through a training series of leadership and vocational skills
- GYC Achiever
  - Attends 8+ trainings (4 leadership and 4 vocational); receives: Gold Medal, Certificate of Completion, and Letter highlighting skills obtained.
- GYC Emerging Leader
  - Attends 6-7 (3 leadership and 3 vocational); receives: Silver Medal and Certificate of Completion.
- GYC Rising Star:
  - Attends 4-5 trainings (2 leadership and 2 vocational); receives: Certificate of Participation.

## PARTNERSHIPS (YEAR ROUND)

- Goal: To provide programs or enhance existing programs by working with internal and external service providers who are experts in their fields.
- Examples are:
  - Greensboro Public Libraries: Summer Reading, SNL, Santa's Workshop, Volunteerism, etc
  - NCCJ: Diversity Trainings
  - Sparrows Nest: Hip Hub
  - Unifore One: SNL
  - Gems: GYC Institute
  - Multiple Collaborators and Sponsors
- Created a formal partnership process





### YOUTH PROVIDERS MEETINGS (YEAR ROUND)

- o Goal: To bring awareness to services being offered by the city and external service providers in regards to youth
- o Committee focuses on information sharing, community needs, cross promotion of events
- o Lead by Councilwoman Hightower
- o Meets once a month



### COLLEGE COMMISSION (YEAR ROUND)

- o Goal: Recognizing that the City is home to seven higher education institutions and with the understanding that there is a desire to engage and promote civic involvement.
- o Engaging College Students
- o Volunteerism, internships, and practicums
- o Pipeline to leadership



